



**Worthington City Council
Special Meeting Minutes**
Wednesday, June 5, 2019 ~ 7:00 p.m.

6550 N. High Street
Worthington, Ohio 43085

CALL TO ORDER – Roll Call, Pledge of Allegiance

Worthington City Council met in Regular Session on Wednesday, June 5, 2019, in the second floor Meeting Room of the Louis J.R. Goorey Municipal Building, 6550 North High Street, Worthington, Ohio. President Michael called the meeting to order at or about 7:00 p.m.

ROLL CALL

Members Present: Douglas Foust, Beth Kowalczyk, Scott Myers, David Robinson, Douglas Smith and Bonnie D. Michael (Rachael Dorothy arrived at approximately 7:15 p.m.)

Also present: City Manager Matt Greeson and Clerk of Council D. Kay Thress

PLEDGE OF ALLEGIANCE

President Michael invited all to stand and join in reciting the Pledge of Allegiance to the flag.

SPECIAL PRESENTATION

- Future iQ, Inc.

David Beurle and Heather Branigin were the representatives for Future iQ. They provided background information and shared their approach to community visioning. While he will be the point person and very involved, Mr. Beurle by way of PowerPoint introduced the other members of the team that will be working on the Worthington Visioning project.

Mr. Beurle shared that their approach to visioning is data driven to maximize the outcome of any type of visioning process. Their most recent works have involved the Department of Defense in assisting communities that have a strong military presence, they do tourism planning in Washington, Oregon and Maine, and they assist with city planning (he provided several examples, one of which was Hilton Head Island, S.C.). If he were to stereotype the communities that they have worked with he would say that they are relatively affluent, have well educated citizenry and they are people who really want to do a deep dive and think about the tough questions of the future. They want to work with communities that are either at a crossroads or things are changing and residents want to think about their future.

The goal is to produce a powerful outcome for the community and set Worthington up with a clear plan. Their approach uses three elements: Future Oriented (determine trend lines), People Focused (want people to feel like they are investing their time well and are engaged in the process), and Data Driven (use data to give council a defensible base for its decisions going forward). They spend a great deal of time analyzing the input from the community in order to clarify where points

of contention exist, determine how big the deviations are and which cohorts have different views and then pull all of that together. He thinks they are unique because of the Future Oriented piece and the Data Driven effort which are both very important elements in their process.

They look at emerging trends as well as the previous work that has been done because there is a history in planning. They will be looking at what the vision and action plan is for 2030-2040. They will also consider the internal dynamics of the community as well as the external forces that might be involved.

The process involves four phases. An initial community survey, which does not necessarily have quality data points, but it gives people a change to have a say. They have a think tank, which convenes a group of people over several days to think about different iterations of the future. They will use scenarios to envision what the City might look like ten to twenty years from now. There are several months of community engagement efforts. The Visioning Committee can be used to assist with surveys, local events and focus group meetings. They probably want a 1,000 to 1,500 response rate from this community. We look at the different groups and design appropriate engagement to reach each of them through different approaches. Then the think tank group is brought back together to evaluate the data and develop the vision and action plan.

We often have quite an interface with the Council. We will brief members in working sessions and have several touch points. They will need guidance because some Councils want to be very hands off and some want to be involved because they are part of the community.

Mr. Beurle explained that the \$80,000 cost is a fixed price and includes everything on the list. He thinks that the depth and width of the stakeholder engagement piece could fluctuate if needed.

Council members asked questions and thanked the two for joining them this evening.

ADJOURNMENT

MOTION Mr. Foust made a motion to adjourn the Special Meeting. The motion was seconded by Ms. Dorothy.

President Michael declared the meeting adjourned at 8:04 p.m.

/s/ D. Kay Thress
Clerk of Council

*APPROVED by the City Council, this
17th day of June, 2019.*

/s/ Bonnie D. Michael
President of Council