



CITY OF WORTHINGTON
Worthington City Council Minutes
Monday, June 10, 2019

6550 N. High Street
Worthington, Ohio 43085

CALL TO ORDER – Roll Call, Pledge of Allegiance

Worthington City Council met in Regular Session on Monday, June 10, 2019, in the second floor Meeting Room of the Louis J.R. Goorey Municipal Building, 6550 North High Street, Worthington, Ohio. President Michael called the meeting to order at or about 7:00 p.m.

ROLL CALL

Members Present: Rachael Dorothy, Douglas Foust, Beth Kowalczyk, Scott Myers, David Robinson, Douglas Smith and Bonnie D. Michael

Also present: City Manager Matt Greeson and Clerk of Council D. Kay Thress

There were four visitors present.

PLEDGE OF ALLEGIANCE

President Michael invited all to stand and join in reciting the Pledge of Allegiance to the flag.

SPECIAL PRESENTATION

Council member Smith shared that he had several questions that he was unable to ask at last week's presentation because of time constraints. Council member Myers suggested members do a follow up after the last presentation and if there are still questions, then those will be sent to the appropriate group(s).

Members agreed to the suggestion.

Presentation 1: Poggemeyer Design Group

Paul Tecpanecatl, principal owner of Poggemeyer Design Group, introduced his team and company background via PowerPoint presentation. Vice President and Project Manager Lauren Falcone and Graphic Designer Beth Barton were also present.

Ms. Falcone summarized Poggemeyer's proposal to merge Worthington's Community Visioning planning efforts already in place with the goal of community involvement for city priority initiatives that identify challenges and opportunities to meet resident aspirations the future of Worthington.

They utilize a seven-phase approach.

- Phase I: Discovery – This phase is data collection, stakeholder interviews, and project familiarization
- Phase II: Project Design – This phase includes:
 - Visioning Committee
 - Overall Process Design
 - Public Involvement Plan – Public involvement aims to secure the widest range of residents from all walks and stages of life. This can be done using a wide range of events/public forums (i.e., focus groups, charrettes, talking tours/bus tours, surveys, social media, etc.).
 - Communication Plan – Utilize emails, e-blasts, Op Ed articles, meeting flyers, doodle polls, etc. The community is charged with drafting the plan because “we know our residents best.”
- Phase III: Listening / Learning – This formalizes environmental and community scans, outlines external forces, pressures, and trends that impact Worthington at different levels. Create a matrix that depicts those trends. Envision the future as if no plan and identify key areas of change that must occur. Then identify current conditions and determine a preliminary consensus of strengths and challenges the City is facing. Enhance public input by participating in events that are already occurring such as farmers markets, library and Chamber events, “1st Wednesdays,” etc.
- Phase IV: Collaborative Input – Maintain citizen involvement through different types of meetings; proposed “homework” for the Community Visioning Committee (CVC).
- Phase V: Visioning – Summarize, interpret, and analyze data that has been collected; draft the community’s core values and compare them to those outlined in the “Worthington 360 Initiative Report.” Develop a vision statement(s); identify Key Performance Areas for action planning; set up task forces for each of those areas.
- Phase VI: Doing – Integrate goals and recommendations into a final statement of analysis and final action agenda and provide an implementation strategy. The action plan will allow the City to “bridge planning with results” to ensure that the vision is able to be implemented. An implementation matrix document will be provided with realistic goals, objectives with time frames, responsible parties, estimate of costs, and potential funding sources.
- Phase VII: Public Review / Final Adoption – Because of inclusion and collaboration efforts through all phases, the vision is expected to have widespread support. Unveil the results at a public meeting. Utilize the new vision to market the entire community and direct specific projects in the future.

Estimated total cost of the Poggemeyer Design Group plan: \$79,260. Estimated completion date: April 2020.

Council members asked questions and thanked the team for the presentation and discussion. A 10-minute break was taken in advance of the meeting's second proposal presentation.

Presentation 2: Jackson/Clark Partners

Pat Clark, Managing Partner, Project Lead; Greg Jones, Principal; Brian Shaffer, Project Manager 1; Pittsburgh, PA staff. Dustin Doherty, Senior Project Manager; Worthington, OH staff partner with Civil & Environmental Consultants, Inc. (CEC).

The Jackson/Clark proposed plan has four phases:

- Phase I: Internal Consensus & Project Design
- Phase II: Community Participation & Mobilization
- Phase III: Data Processing & Sharing
- Phase IV: Community Consensus & Plan Development

Phase I – Internal Consensus & Project Design

It is a consensus building phase. There will be community engagement and participation during each phase. They will utilize the CVC, strategic teams, and action teams. The plans need to be accessible, engaging and actionable. They will have a project manager to work with the CVC and a broad range of residents and community partners.

Phase II – Community Participation & Mobilization

They are of the belief that people are first. You lead by listening. Resident driven outreach can strengthen the community. This phase will focus on community planning participation through regular meetings of a community-based Strategy Team that will engage residents and partners in developing an overall vision, key priorities, and detailed strategies.

They will also build community participation by undertaking a Worthington Community Census that will hire, train, and mobilize a core group of residents for peer-to-peer outreach and data gathering. They will reach out to people where they live.

Phase III – Data Processing & Sharing

Data gathered during the Community Census will be compiled into a final data set. They will work with the CVC to define opportunities to use the census outcomes as actionable data. This is a data-driven strategy that puts people first. This includes surveys, field campaign all designed with the community, peer to peer. They believe they can reach 40% city participation.

Phase IV – Community Consensus & Plan Development

Outcomes from the work in initial phases will inform and guide work in developing a written Community Vision Plan for a unified Worthington. Jackson/Clark will hold a public visioning session to allow community members to review and provide input on the work of the Strategy Teams to finalize a consolidated vision. Those outcomes will be used to create a community vision plan. Action items will be developed.

The Project Schedule and Budget are as follows:

Phase I	\$16,000	two months
Phase II	\$102,500	five months
Phase III	\$23,300	two months
Phase IV	\$23,000	three months

Project management is on-going, every two weeks. Those expenses are estimated at \$19,200. Estimated miscellaneous expenses and travel total \$12,680. The plan is to have a completed product in twelve months at a cost of approximately \$196,680.

Budget options include Community Census Scope and continuing the Resource Table into implementation.

Mr. Clark and the others on his team addressed Council members questions.

OTHER

Ms. Kowalczyk shared that with it being Pride month, she penned a resolution related to the Fairness Act and Senate Bill 11 and ask if members would support it. Staff were directed to prepare the resolution for review during City Council's following meeting on June 17, 2019.

Ms. Michael shared information from a recent Central Ohio Managers Mayors Association (COMMA).

EXECUTIVE SESSION

ADJOURNMENT

MOTION Mr. Myers made a motion to adjourn the Meeting. The motion was seconded by Ms. Dorothy.

President Michael declared the meeting adjourned at 9:15 p.m.

/s/ D. Kay Thress
Clerk of Council

*APPROVED by the City Council, this
1st day of July, 2019.*

/s/ Bonnie D. Michael
President of Council