



**Worthington City Council
Special Meeting Minutes**
Wednesday, June 12, 2019 ~ 7:00 p.m.

6550 N. High Street
Worthington, Ohio 43085

CALL TO ORDER – Roll Call, Pledge of Allegiance

Worthington City Council met in Regular Session on Wednesday, June 12, 2019, in the second floor Meeting Room of the Louis J.R. Goorey Municipal Building, 6550 North High Street, Worthington, Ohio. President Michael called the meeting to order at or about 7:00 p.m.

ROLL CALL

Members Present: Rachael Dorothy, Douglas Foust, Beth Kowalczyk, Scott Myers, David Robinson, Douglas Smith and Bonnie D. Michael

Also present: City Manager Matt Greeson and Clerk of Council D. Kay Thress

There were eight visitors

PLEDGE OF ALLEGIANCE

President Michael invited all to stand and join in reciting the Pledge of Allegiance to the flag.

SPECIAL PRESENTATION

Mr. Greeson reported this being the fourth of four presentations related to the Community Visioning Process. He provided background information and introduced Jaime Greene with planning NEXT.

- planning NEXT

Representatives: Jaime Greene, Principal; Sarah Kelly, Project Manager and Leading Facilitator; Kyle May, Engagement Support for Visioning and Long-Term Planning.

Mr. Greene shared that they are a local firm with thirteen employees. They are in the business of community planning; particularly strategic and visioning planning. Their expertise is in strong communications with strong skills in facilitation and data analysis. They are known for their inclusive outreach and engagement, employing robust and innovative engagement strategies to get quality outcomes. They have been recognized for their professionalism and timeliness at both the national and state level.

Approach Overview (Six phase process)

Fundamental to their approach is data gathering and analysis, with a focus on public engagement. These things must inform each other for different rounds of public engagement for different

analysis. Public engagement includes face to face interaction while also providing other opportunities throughout the process such as online engagement.

The six phases of planning NEXT's process are:

- Phase 1: Preparation

Product plans and protocols are developed and put in place prior to the public engagement because they believe it will ensure that action is taken on the plan. The foundation created at the beginning helps to create structure that will carry through into an implementation phase.

- Phase 2: Generation

Community involvement begins through a series of listening and learning sessions. These are opportunities to speak to different stakeholder groups with different interest in the community by using a variety of formats and techniques. The community environmental scan also begins with the collecting of data. The focus is on information that helps answer the critical questions that this community wants answered. They also focus on presenting this data in a way that is accessible, that tells a story, and in a way that people can understand the information.

- Phase 3: Analysis

This is about creating a values statement but also about identifying key performance areas. It is going from the broad to the narrow. Big picture, high level areas to getting down to some very specific projects and programs that can be implemented at the end of the process. The second round of engagement is used to test those ideas and to get feedback as the data is fine tuned.

- Phase 4: Deliberation

Some specific recommendations are developed during this phase. We want to ensure our planning process lays a strong foundation for this final vision planning as well as any future city planning that may stem from this process.

- Phase 5: Finalization

The information that was heard and discovered with the community is brought together and synthesized. This is an effort to ensure that the document reflects what was heard from people and that the information is shared in a clear, understandable, and compelling way that speaks to multiple audiences. The plan needs to have a foundation for action and the adaptability to be leveraged for future community investment.

- Phase 6: Implementation

We want to make sure we have the tools and the plan in place so that this vision is carried forward and implemented. We also want to make sure we have a system for tracking the plan's progress. There is often an awkward period between the completion of the plan and implementation. We do not want to lose the momentum that has been developing over time.

This phase is an opportunity to celebrate. It is an opportunity for the community to come together, reflect on the work they've done, and get excited about the next stage.

Mr. May spoke on the public engagement process. Community engagement helps develop a sense of ownership in the outcomes. This sense of belonging, of contributing to the conversation is critical in moving forward. There is a great deal of value in connecting people and neighbors who have never been together. These phases should build from one round to the next. Different questions are asked in each step, but each round demonstrates what was learned previously.

They believe the Community Visioning Committee is important as it represents the larger community. They think planning is optimistic and this committee should be optimistic with them and carry that positive energy through the process.

Mr. Greene reported the cost and timeline as follows:

Estimated total cost of planning NEXT plan: Not to Exceed \$146,780. Estimated completion date: April 2020.

Mr. Greene addressed Council members questions.

OTHER

With the goal of reducing the number of consultants to two, staff was directed to request several final work products from each of the groups that best mirror the process desired for Worthington. Council also requested for their review a draft letter that will be sent to Community Visioning Committee applicants who will not be appointed to the committee. It was suggested that the letter include a phrase about ample opportunities to participate throughout the Visioning process.

Staff is to prepare a Resolution for members to add the names of their appointees to the Community Visioning Committee.

ADJOURNMENT

MOTION Mr. Foust made a motion to adjourn the Special Meeting. The motion was seconded by Ms. Kowalczyk.

President Michael declared the meeting adjourned at 8:20 p.m.

/s/ D. Kay Thress
Clerk of Council

*APPROVED by the City Council, this
1st day of July, 2019.*

/s/ Bonnie D. Michael
President of Council