Recommend Improvements for

1. The Wilson Bridge Road Corridor
2. Signage & Wayfinding for City of Worthington
Importance of Wilson Bridge Road Corridor
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FRONT DOOR TO CITY’S OFFICE (TAX BASE)
Importance of Wilson Bridge Road Corridor

CONNECTS TO SHOPPING/RETAIL CENTER
Importance of Wilson Bridge Road Corridor
Importance of Wilson Bridge Road Corridor

CONNECTS MAJOR PARKS, TRAILS, & RECREATION
Importance of Wilson Bridge Road Corridor

SERVES MANY PURPOSES
Importance of Wilson Bridge Road Corridor

Wilson Bridge Road Corridor should be:

1. **The Gateway into the City**
   Improve the appearance. What people experience forms their first impression of Worthington.

2. **Safe & Connected**
   Safely connect residents and employees to amenities - parks, shops, restaurants, river.

3. **A Complete Street**
   Comfortable to walk, bike or drive.

4. **Revitalizing to the Surrounding Properties**
   A more attractive and complete corridor adds value and promotes investment and vitality - a critical objective of the city.

5. **A Reflection of Worthington’s Character and Future**
   The corridor should reflect the City’s character, charm, and bright future.

6. **Leveraging the Interchange Improvements**
   Enhance and build upon the improvements at I-270 & US 23.

7. **Easy to Navigate**
   Design and signs should make wayfinding intuitive.

8. **A Beautiful, Great Street.**
The Corridor Today
Central Ohio Corridors & Gateways

Westerville
Central Ohio Corridors & Gateways

Dublin
Current & Complete Streetscape Elements

- Overgrown vegetation
- Narrow sidewalk
- No street lights
- No street trees
- Narrow tree lawn
- Decorative street lights
- Decorative mast arms
- Sidewalk
- Street trees
- Tree lawn

Social equity
Health & wellness
Traffic & parking congestion
Economic development
Proposed Improvements – Example Focus Areas

FOCUS AREA 1
Olentangy Park

FOCUS AREA 2
West Wilson Bridge Road

FOCUS AREA 3
Worthington North Entry

FOCUS AREA 4
North High Street Corridor

FOCUS AREA 5
East Wilson Bridge Road

FOCUS AREA 6
McCord Park
Proposed Improvements

FOCUS AREA 1
Olentangy Park
FOCUS AREA 1
Olentangy Park

- Crash Rated Landscape Wall
- Park Sign
- Ornamental Trees
- Street Trees
- Street Lights
- Crosswalks

Proposed Improvements
Proposed Improvements

FOCUS AREA 2
West Wilson Bridge Road
FOCUS AREA 2
West Wilson Bridge Road

Proposed Improvements
Proposed Improvements

FOCUS AREA 3
Worthington North Entry
FOCUS AREA 3
Worthington North Entry
Proposed Improvements

FOCUS AREA 4
North High Street Corridor
FOCUS AREA 4
North High Street Corridor

- GATEWAY ELEMENTS
- HIGH QUALITY FENCE
- BRICK PIERS
- STREET LIGHTS
- STREET TREES

- New Decorative Street Lights
- New Gateway Banner
- Enhanced High-Quality Fence
- Added Brick Piers

Deciduous Trees
FOCUS AREA 5
East Wilson Bridge Road
FOCUS AREA 5
East Wilson Bridge Road

Proposed Improvements

- Street Lights
- Ground Cover
- Tree Lawn
- Street Trees
- Public Art
- New Decorative Street Lights
- New Gateway Banner
- Public Art Focal Point
- New 10' Bike Path & 6' Lawn
- Ground Cover
Proposed Improvements

FOCUS AREA 6
McCord Park
Proposed Improvements

**FOCUS AREA 6**
McCord Park

- Improved Crosswalks
- Park Sign
- Street Trees
- Street Lights
- Landscape Entry

- Pedestrian Crossing Sign
- New Crosswalks
- Deciduous Trees
- New Decorative Street Lights
- Redesigned Park Entry Drive
- New 5’ sidewalk & 6’ lawn
- New 10’ Bike Path & 6’ Lawn
1. Old Wilson Bridge Road Intersection Signalization - $380k (City CIP)
2. N. High Street Gateway to Caren - $2.18M (City CIP & Worth. Place TIF)
3. Multiuse Path connection from N. High to McCord Park – $1.93M (Grants + City Match)
4. Park Entries - $330k (City CIP)
5. Shops at Worthington Place Block Improvements - $1.87M+ (Worth. Place TIF)