Old Worthington Partnership

Mr. Matt Greeson
City Manager, City of Worthington
6550 N. High Street
Worthington, OH 43085

March 13, 2017

Dear Matt,

Old Worthington is the undisputed heart of our community. With the well documented threat to bricks and mortar retail from online merchants, and fierce dining competition in the saturated Central Ohio market, we must do everything within our power to maintain the experiential nature of our historic downtown. To that end, the Old Worthington Partnership is asking that the City of Worthington City Council pass a new ordinance pursuant to new legislation (ORC 4301.82) to create a “Designated Outdoor Refreshment Area” (DORA) in Old Worthington. The legislation requires specific considerations, to which we propose the following:

1. **Boundaries of the DORA and nature of the establishments located inside the DORA**: High Street between South Street to North Street, New England Avenue from 41 W. New England to 26 E. New England, and only pertains to the right-of-way areas of the parcel address of the permitted establishments. All eligible liquor permitted establishments within the boundaries, which includes at least 4 eligible liquor permits and any future permitted businesses within the boundaries.

2. **The hours of operation for the DORA**: Hours of the DORA should align with the liquor permitted establishments posted hours of business (i.e. whenever the merchant is open to the public the DORA is in place).

3. **Signage**: Noting the boundaries (“No alcohol beyond this point”) should be placed on movable stanchions at each of the establishments during operating hours. The Partnership will coordinate with each business to produce appropriate signage and a cohesive design.

4. **The Partnership will purchase plastic drinkware with branded identifiers and supply them to each participating merchant.**

5. **The area of operation for the DORA (within the boundaries laid out in #1) will be expanded to any public area ONLY during any event that is planned in conjunction with or by The Partnership and coordinated with the City.** This will include special events such as the weekly outdoor Farmers Market, The Picnic with The Partnership, Market Day, The Chocolate Walk, Illuminating Shopping, and any future planned events approved by the City.

By adopting this ordinance in accordance with the parameters listed above, the City of Worthington will advance its position as a forward-thinking and appealing community for residents and visitors. It will also show our restaurant and bar owners in this area that the City is responsive, progressive, and understands the opportunities that this new legislation presents for their businesses, particularly
because our streetscape is designed in such a way that requires expensive fencing in order to accomplish full service outdoor dining. The Partnership is committed to assisting with the implementation and education that goes along with this change in procedure.

We submit this proposal to you with the enthusiastic backing of each of the restaurant and liquor permitted businesses, as well as our most popular retail establishments. Please do not hesitate to contact us if we can be of assistance as you pursue this new ordinance.

Sincerely on behalf of the Board of Directors,

Andrew Saneholtz  
President, Board of Directors

Annina M. Parini  
Executive Director
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<thead>
<tr>
<th>Name</th>
<th>Business</th>
<th>Signature</th>
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<tr>
<td>Kelli Frink</td>
<td>Green Enviros</td>
<td>3/13/17</td>
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<td>Amanda Gensel</td>
<td>Enviros Guest</td>
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<td>Charles Brear</td>
<td>Nursery Supplies</td>
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<td>Taryn Briere</td>
<td>Party Supplies</td>
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<td>Amy Peterson</td>
<td>Taste Cream</td>
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